



Project Open Hand  
meals with love

# 2025 SPONSORSHIP OPPORTUNITIES

[www.openhand.org](http://www.openhand.org)

(415) 447-2320

[events@openhand.org](mailto:events@openhand.org)

## SPONSORSHIP OPPORTUNITIES

Choose from a list of the opportunities to support Project Open Hand and help us to provide more *meals with love* and meals that heal to our clients. Each level will receive recognition on event-related materials, as well as special social media recognition.

For questions or inquiries, contact our team at:

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(415) 447-2320

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# ABOUT PROJECT OPEN HAND

Since 1985, Project Open Hand has provided *meals with love* to older adults and people living with complex, chronic illnesses. Each year, we serve nearly 1 million meals to clients across San Francisco, Alameda, and Contra Costa counties.

OVER  
**30 MILLION**  
MEALS SERVED  
SINCE 1985

## OUR IMPACT FISCAL YEAR 2024

MEALS SERVED  
**1,083,712**

CLIENTS SERVED  
**14,531**

VOLUNTEER HOURS  
**37,952**

RD ASSESSMENTS AND  
COUNSELING SESSIONS  
**1,910**



4/4 rating from  
Charity Navigator



Selected  
as a 2024  
Nonprofit of  
the Year



# SPONSORSHIP REACH

Support your Bay Area neighbors in need by partnering with one of the Bay Area's most beloved and trusted nonprofit partners.

BAY AREA  
BORN SINCE  
**1985**

SOCIAL MEDIA  
PRESENCE  
**20,000+**  
FOLLOWERS

SUPPORTERS  
**312,000**

CORPORATE  
SUPPORTERS  
**7,000**  
AND COUNTING!





SEPTEMBER 12, 2025

# HAND TO HAND

Sponsor our annual Hand to Hand Gala on September 12 for special recognition on event materials, as well as on digital and print materials. Spotlight your organization to Project Open Hand's digital audience of over 36,000 people, as well as 300+ in-person attendees including elected officials, businesses, and other charitable donors and supporters.

SEPTEMBER 12, 2025

# HAND TO HAND

YOUR IMPACT		MASTER CHEF (\$50,000)	EXECUTIVE CHEF (\$25,000)	CHEF DE CUISINE (\$15,000)	SOUS-CHEF (\$10,000)	CHEF DE PARTIE (\$5,000)
Your sponsorship provides <i>meals with love</i> and so much more to Project Open Hand.	One Year of Medically Tailored Meals	20	10	6	4	2
	Bags of Fresh Groceries	960	480	288	192	96
	Nutrition Counseling	30	15	9	6	3

SPONSORSHIP OPPORTUNITIES	MASTER CHEF (\$50,000)	EXECUTIVE CHEF (\$25,000)	CHEF DE CUISINE (\$15,000)	SOUS-CHEF (\$10,000)	CHEF DE PARTIE (\$5,000)
EVENT SEATING					
Table(s) (10 people/table)	3	2	1	1	1
Progressive Table Placement	Priority	Priority	●	●	●

### PRINTED AND DIGITAL COLLATERAL (postcards, posters, table tents, newsletters)

Name or Logo Listing	Prominent Listing	Prominent Listing	Prominent Listing	●	Name Only
Inclusion in monthly Electronic Newsletter (16k+ subscribers)	●	●	●	●	●

### EVENT WEBSITE

Prominent Listing on all Pages of Event Website	●	-	-	-	-
Listing on Main Page of Event Website	Prominent Listing	Prominent Listing	●	●	●

### SOCIAL MEDIA (20,000+ FOLLOWERS)

Social Media Post (pre-event)	1 Post	1 Post	-	-	-
Specific Mention in "Thank You" Social Media Post (post-event)	●	●	●	●	-

### PR AND ADVERTISING

Inclusion in Event Press Release	●	●	-	-	-
Prominent Listing in Printed Ads	●	●	-	-	-
Name/Logo Listing in Printed and Digital Ads	●	●	●	●	●

### ADDITIONAL PERKS

Exclusive Project Open Hand-Branded Items for Guests	●	●	-	-	-
Recognition from Stage by POH CEO at Beginning and End of Program	●	●	-	-	-



# ANNUAL AGENCY SUPPORT

Opportunities to sponsor Project Open Hand are available year-round. Choose from a list of sponsorship levels that help us to provide *meals with love* and meals that heal to our clients. Each level will receive recognition on event-related materials, as well as special social media recognition.

# ANNUAL AGENCY SUPPORT

## RECOGNITION

PROJECT OPEN HAND	FRIENDS OF RUTH BRINKER SPONSOR (\$100,000)	MEALS WITH LOVE SPONSOR (\$75,000)	MEALS THAT HEAL SPONSOR (\$50,000)	FOOD IS MEDICINE SPONSOR (\$25,000)	FOOD = LOVE SPONSOR (\$12,000)
EVENT RECOGNITION					
H2H Sponsorship	Master Chef	Executive Chef	Chef de Cuisine	Sous Chef	Chef de Partie
ADDITIONAL BENEFITS					
Special Recognition as Annual Agency Supporter on POH Website	●	●	●	●	●
Early Notification of other POH Events	●	●	●	●	●
Ad in printed H2H program (specify size)	1 Page	1/2 Page	-	-	-
Recognition on POH Newsletter	2 Annual Highlights	1 Annual Highlight	-	-	-





# OTHER WAYS TO GET INVOLVED

## COMMUNITY EVENTS SPONSORSHIP

Project Open Hand participates in several community events and tabling opportunities throughout the year, such as Pride, local volunteer fairs, and more. Become a Community Event Sponsor to add your name or logo to our event t-shirts and promotional materials. Highlight your organization while helping us engage with the community. Pricing and benefits vary depending on the event.

Contact [events@openhand.org](mailto:events@openhand.org) to learn more.

## MATCHING CAMPAIGNS

Your donation helps us raise twice as much when you sponsor a Matching Campaign. A suggested donation of \$5,000 or more can be highlighted in a special campaign that encourages individual donors to give at a specific time of the year, usually around the end of the fiscal or calendar year. During this campaign, you or your organization will be recognized as a special donor who is “matching” donations given by the public, doubling their donation.

Contact [donations@openhand.org](mailto:donations@openhand.org) for more information.

## IN-KIND DONATIONS

Project Open Hand welcomes in-kind donations of auction and raffle items year-round. Donations of gift cards, wine, memorabilia, travel vouchers, and experiences all help us fundraise at our events. In-kind donors are highlighted in event collateral.

If you are interested in making an in-kind donation, contact [events@openhand.org](mailto:events@openhand.org).

## VOLUNTEER WITH US

Your volunteer service makes a measurable difference in caring for our community, and helps our clients to recover from illnesses, get stronger, and lead healthier lives. Each year, volunteers provide more than 32,000 hours of service. We can host groups of up to 35 people.

To inquire about group volunteering, complete the Group Volunteer Inquiry Form on our website at [www.openhand.org/volunteer/groups](http://www.openhand.org/volunteer/groups) or contact [volunteer@openhand.org](mailto:volunteer@openhand.org).

## CONTACT US

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# 2025 SPONSORSHIP COMMITMENT

## SPONSOR INFORMATION

Sponsor Name (exactly as it should appear in print):

Mailing Address:

City:

State:

Zip:

Contact Name:

Title:

Contact Email:

Contact:

Phone:

Referring Board Member (if any):

## SPONSORSHIP LEVELS

### Hand to Hand:

- Master Chef: \$50,000
- Executive Chef: \$25,000
- Chef De Cuisine: \$15,000
- Sous-Chef: \$10,000
- Chef de Partie: \$5,000

### Annual Agency Support

- Friends of Ruth Brinker Sponsor: \$100,000
- Meals with Love Sponsor: \$75,000
- Meals that Heal Sponsor: \$50,000
- Food is Medicine Sponsor: \$25,000
- Food = Love Sponsor: \$12,000

Please accept an additional donation of:

\$

## PAYMENT INFORMATION

### TOTAL COMMITMENT

(amount to be charged/billed):

\$

Card Number:

CW#: Exp:

Process my check made payable to Project Open Hand Name on Card:

Charge my credit card: VISA / MC / AMEX / DISC

Signature:

Date:

Please send your guest list for Hand to Hand to our team at [events@openhand.org](mailto:events@openhand.org) by August 12, 2025.