



Project Open Hand
meals with love

2024 SPONSORSHIP OPPORTUNITIES

www.openhand.org

(415) 447-2320

events@openhand.org

SPONSORSHIP OPPORTUNITIES

Choose from a list of the opportunities to support Project Open Hand and help us to provide more *meals with love* and meals that heal to our clients. Each level will receive recognition on event-related materials, as well as special social media recognition.

For questions or inquiries, contact our team at:

events@openhand.org
(415) 447-2320

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ABOUT PROJECT OPEN HAND

Since 1985, Project Open Hand has provided *meals with love* to older adults and people living with complex, chronic illnesses. Each year, we serve nearly 1 million meals to clients across San Francisco, Alameda, and Contra Costa counties.

OVER
30 MILLION
MEALS SERVED
SINCE 1985

OUR IMPACT FISCAL YEAR 2023

MEALS SERVED
995,512

CLIENTS SERVED
9,378

VOLUNTEER HOURS
32,180

RD ASSESSMENTS AND
COUNSELING SESSIONS
1,356



4-star rating from
Charity Navigator



Voted Best LGBTQ
Nonprofit in 2023
by **Bay Area Reporter**
readers

SPONSORSHIP REACH

Support your Bay Area neighbors in need by partnering with one of the Bay Area's most beloved and trusted nonprofit partners.

BAY AREA
BORN SINCE
1985

SOCIAL MEDIA
PRESENCE
20,000+
FOLLOWERS

SUPPORTERS
312,000

CORPORATE
SUPPORTERS
7,000
AND COUNTING!





NOVEMBER 22, 2024

HAND TO HAND

Sponsor our annual Hand to Hand Gala on November 22 for special recognition on event materials, as well as on digital and print materials. Spotlight your organization to Project Open Hand's digital audience of over 36,000 people, as well as 300+ in-person attendees including elected officials, businesses, and other charitable donors and supporters.

NOVEMBER 22, 2024

HAND TO HAND

YOUR IMPACT CLIENTS SERVED		MASTER CHEF (\$50,000)	EXECUTIVE CHEF (\$25,000)	CHEF DE CUISINE (\$15,000)	SOUS-CHEF (\$10,000)	CHEF DE PARTIE (\$5,000)
Your sponsorship provides <i>meals with love</i> and so much more to Project Open Hand.	One Year of Medically Tailored Meals	20	10	6	4	2
	Bags of Fresh Groceries	960	480	288	192	96
	Nutrition Counseling	30	15	9	6	3

SPONSORSHIP OPPORTUNITIES TICKETS	MASTER CHEF (\$50,000)	EXECUTIVE CHEF (\$25,000)	CHEF DE CUISINE (\$15,000)	SOUS-CHEF (\$10,000)	CHEF DE PARTIE (\$5,000)
VIP Tickets	5	5	5	2	0
Gala Tickets	25	15	10	10	12
Total # of Tickets	30	20	15	12	12

PRINTED AND DIGITAL COLLATERAL *(postcards, posters, table tents, newsletters)*

Name or Logo Listing	Prominent Listing	Prominent Listing	Prominent Listing	●	Name Only
Inclusion in monthly Electronic Newsletter (16k+ subscribers)	●	●	●	●	●

EVENT WEBSITE

Prominent Listing on all Pages of Event Website	●	-	-	-	-
Listing on Main Page of Event Website	Prominent Listing	Prominent Listing	●	●	●

SOCIAL MEDIA (20,000+ FOLLOWERS)

Social Media Post (pre-event)	1 Post	1 Post	-	-	-
Specific Mention in "Thank You" Social Media Post (post-event)	●	●	●	●	-

PR AND ADVERTISING

Inclusion in Event Press Release	●	●	-	-	-
Prominent Listing in Printed Ads	●	●	-	-	-
Name/Logo Listing in Printed and Digital Ads	●	●	●	●	●

ADDITIONAL PERKS

Exclusive Project Open Hand-Branded Items for Guests	●	●	-	-	-
Recognition from Stage by POH CEO at Beginning and End of Program	●	●	-	-	-



SEPTEMBER 26, 2024

DINING OUT FOR LIFE

Each September, local East Bay restaurants and businesses partner with Project Open Hand for one special day of dining. Community members are encouraged to dine out at dozens of participating restaurants where a portion of their bill will go towards supporting Project Open Hand. Sponsors of this event will be shared on digital and print materials throughout East Bay restaurants.

SEPTEMBER 26, 2024

DINING OUT FOR LIFE

YOUR IMPACT		DIAMOND PLATE (\$25,000)	PLATINUM PLATE (\$20,000)	GOLD PLATE (\$15,000)	SILVER PLATE (\$10,000)	BRONZE PLATE (\$5,000)
Your sponsorship provides <i>meals with love</i> and so much more to Project Open Hand.	One Year of Medically Tailored Meals	10	8	6	4	2
	Bags of Fresh Groceries	480	384	288	192	96
	Nutrition Counseling	15	12	9	6	3

SPONSORSHIP OPPORTUNITIES	DIAMOND PLATE (\$25,000)	PLATINUM PLATE (\$20,000)	GOLD PLATE (\$15,000)	SILVER PLATE (\$10,000)	BRONZE PLATE (\$5,000)
PRINTED AND DIGITAL COLLATERAL <i>(postcards, posters, table tents, newsletters)</i>					
Name or Logo Listing	Prominent Listing	Prominent Listing	Prominent Listing	●	Name Only
Inclusion in Monthly Electronic Newsletter (16K+ subscribers)	●	●	●	●	●
EVENT WEBSITE					
Listing on Event Website	Prominent Listing	Prominent Listing	●	●	●
SOCIAL MEDIA (20,000+ FOLLOWERS)					
Social Media Post	●	●	-	-	-
Specific Mention in "Thank You" Social Media Post (post-event)	●	●	●	●	-
PR AND ADVERTISING					
Inclusion in Event Press Release	●	●	-	-	-
Prominent Listing in Printed Ads	●	●	-	-	-
Listing in Printed and Digital Ads	●	●	●	●	●



ANNUAL AGENCY SUPPORT

Opportunities to sponsor Project Open Hand are available year-round. Choose from a list of sponsorship levels that help us to provide *meals with love* and meals that heal to our clients. Each level will receive recognition on event-related materials, as well as special social media recognition.

ANNUAL AGENCY SUPPORT

RECOGNITION

PROJECT OPEN HAND	FRIENDS OF RUTH BRINKER SPONSOR (\$100,000)	MEALS WITH LOVE SPONSOR (\$75,000)	MEALS THAT HEAL SPONSOR (\$50,000)	FOOD IS MEDICINE SPONSOR (\$25,000)	FOOD = LOVE SPONSOR (\$12,000)
EVENT RECOGNITION					
DOFL Sponsorship	Diamond Plate	Platinum Plate	Gold Plate	Silver Plate	Bronze Plate
H2H Sponsorship	Master Chef	Executive Chef	Chef de Cuisine	Sous Chef	Chef de Partie
ADDITIONAL BENEFITS					
Special Recognition as Annual Agency Supporter on POH Website	●	●	●	●	●
Early Notification of other POH Events	●	●	●	●	●
Ad in printed H2H program (specify size)	1 Page	1/2 Page	-	-	-
Recognition on POH Newsletter	2 Annual Highlights	1 Annual Highlight	-	-	-



OTHER WAYS TO GET INVOLVED

COMMUNITY EVENTS SPONSORSHIP

Project Open Hand participates in several community events and tabling opportunities throughout the year, such as Pride, local volunteer fairs, and more. Become a Community Event Sponsor to add your name or logo to our event t-shirts and promotional materials. Highlight your organization while helping us engage with the community. Pricing and benefits vary depending on the event.

Contact events@openhand.org to learn more.

MATCHING CAMPAIGNS

Your donation helps us raise twice as much when you sponsor a Matching Campaign. A suggested donation of \$5,000 or more can be highlighted in a special campaign that encourages individual donors to give at a specific time of the year, usually around the end of the fiscal or calendar year. During this campaign, you or your organization will be recognized as a special donor who is “matching” donations given by the public, doubling their donation.

Contact donations@openhand.org for more information.

IN-KIND DONATIONS

Project Open Hand welcomes in-kind donations of auction and raffle items year-round. Donations of gift cards, wine, memorabilia, travel vouchers, and experiences all help us fundraise at our events. In-kind donors are highlighted in event collateral.

If you are interested in giving an in-kind donation, contact events@openhand.org.

VOLUNTEER WITH US

Your volunteer service makes a measurable difference in caring for our community, and helps our clients to recover from illnesses, get stronger, and lead healthier lives. Each year, volunteers provide more than 32,000 hours of service. We can host groups of up to 35 people.

To inquire about group volunteering, complete the Group Volunteer Inquiry Form on our website at www.openhand.org/volunteer/groups or contact volunteer@openhand.org.

CONTACT US

For questions or inquiries, contact our team at:

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(415) 447-2320

SPONSORSHIP COMMITMENT

SPONSOR INFORMATION

Sponsor Name (exactly as it should appear in print):

Mailing Address:

City:

State:

Zip:

Contact Name:

Title:

Contact Email:

Contact:

Phone:

Referring Board Member (if any):

SPONSORSHIP LEVELS

Hand to Hand:

- Master Chef: \$15,000
- Executive Chef: \$25,000
- Chef De Cuisine: \$15,000
- Sous-Chef: \$10,000
- Chef de Partie: \$5,000

Dining Out for Life:

- Diamond Plate: \$25,000
- Platinum Plate: \$20,000
- Gold Plate: \$15,000
- Silver Plate: \$10,000
- Bronze Plate: \$5,000

Annual Agency Support

- Friends of Ruth Brinker Sponsor: \$100,000
- Meals with Love Sponsor: \$20,000
- Meals that Heal Sponsor: \$15,000
- Food is Medicine Sponsor: \$25,000
- Food = Love Sponsor: \$12,000

Please accept an additional donation of:

\$

PAYMENT INFORMATION

TOTAL COMMITMENT (amount to be charged/billed):

\$

Card Number:

CW#: Exp:

Process my check made payable to Project Open Hand

Charge my credit card: VISA / MC / AMEX / DISC

Name on Card:

Signature:

Date: